



# INTERNATIONAL PEDIATRIC FEEDING DISORDER CONFERENCE

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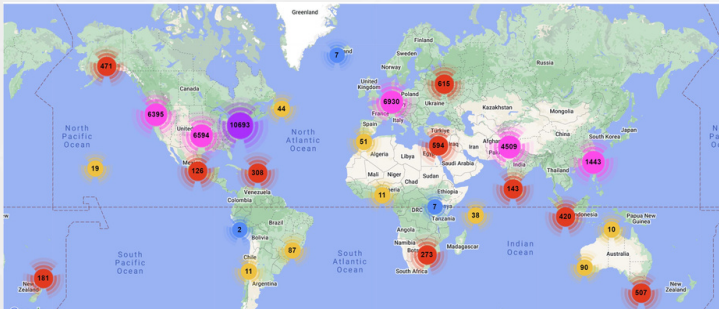
# SPONSORSHIP OPPORTUNITIES

2024

# GET NOTICED AT OUR PREMIER EDUCATIONAL EVENT

April 24 - 26, 2024 • *entirely virtual*

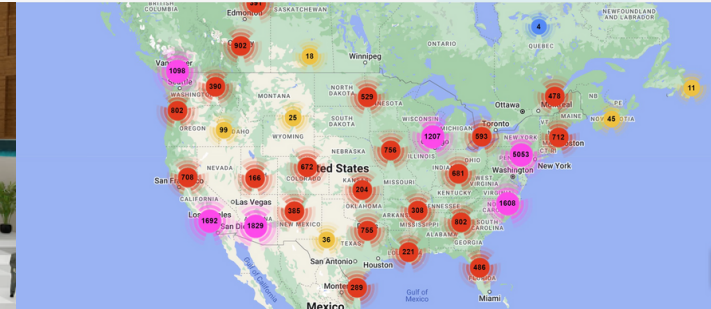
*Breaking News: In Person for 2025!*



2023 IPFDC International Reach



Virtual Conference Platform Lobby



2023 IPFDC National Reach

## 3 DAYS • INTERMEDIATE & ADVANCED LEVEL SESSIONS • OVER 1,000 ATTENDEES

At the International Pediatric Feeding Disorder Conference (IPFDC), healthcare professionals and families from around the world attend and receive access to the latest developments and research in the evaluation and treatment of children with pediatric feeding disorder. Join us to reach an active and engaged audience of over 1,000 people.

## LIVE APRIL 24-26, 2024 • ON-DEMAND APRIL 29 - MAY 28, 2024 • OVER 40 SPEAKERS

The 2023 IPFDC provided over 9,500 hours of learning presented by innovative leaders in the PFD community. 8 sponsors reached over 1,000 conference registrants from 65 countries. Reach our engaged virtual network now!

Feeding Matters is dedicated to partnering with our sponsors, and our commitment shows: over half of our 2021 and 2022 sponsors returned for the 2023 IPFDC.

## JOIN US IN-PERSON IN 2025

Contact Athena Flicek at [conference@feedingmatters.org](mailto:conference@feedingmatters.org) for information on multi-year packages!

**MAKE YOUR SPONSORSHIP COMMITMENT**






















## 2023 SPONSOR FEEDBACK

100% of 2023 IPFDC sponsors reported they were either extremely satisfied or satisfied with how Feeding Matters met sponsor needs.

## 2023 ATTENDEE FEEDBACK

"Your virtual conference is the best I have seen! I love attending them each year."

| SPONSORSHIP LEVELS  | Presenting<br>\$25,000  | Champion<br>\$15,000  | Advocate<br>\$5,000   | Exhibitor<br>\$2,000  | Resource<br>\$500 |
|---|---|---|---|---|-------------------|
| Recognition on <a href="http://www.feedingmatters.org">www.feedingmatters.org</a> conference page   | Logo  | Logo  | Logo  | Name  | Name              |
| PDF Documents available in resource center  | 5   | 4   | 3   | 2   | 1                 |
| Tickets to conference   | 8   | 6   | 4   | 2   | 1                 |
| Product displays in booth   | 5   | 3   | 2   | 1   |                   |
| Social media recognition (11,400+ followers)  | 4 posts   | 3 posts   | 2 posts   | 1 post  |                   |
| Advertisement post on PFD Alliance App  |    |  |  |  |                   |
| Advanced 2025 in person opportunities (based on level- i.e. 1st right of refusal on booth location) |    |  |  |  |                   |
| Logo in the IPFDC digital program   |    |  |  |   |                   |
| Logo on Feeding Matters IPFDC e-blasts  |    |  |   |   |                   |
| Logo on registration microsite  |    |  |   |   |                   |
| Ad in IPFDC digital program   | Full Page   | Half page   |   |   |                   |
| Commercial for attendees on Day 2   |   | Available for a fee   |   |   |                   |
| Name on press release   |  |   |   |   |                   |
| Recognition during the CEO welcome video on Day 1   |  |   |   |   |                   |
| Large banner in virtual lobby   |  |   |   |   |                   |

### Combine with a Corporate Partnership!

**Feeding Matters offers customized corporate partnership annual packages** that include recognition at Feeding Matters' signature events and additional opportunities that align with your company's goals.

All corporate partners receive the following recognition:

- Linked logo on Feeding Matters webpage for entirety of partnership
- Meetings with Feeding Matters Leadership
- Meetings with the Corporate Partnership Network
- Quarterly Partnership Network newsletter

**LEARN MORE**



**MAKE YOUR SPONSORSHIP COMMITMENT**



## ADD-ON OPTIONS

### Instagram Live \$2,500

Sponsor and/or co-host an Instagram Live with Feeding Matters in May of 2024 (reaching an audience of over 11K)

### Shannon Goldwater Event \$2,500

Support and empower families struggling with PFD by sponsoring this affirming parent/provider partnership event

### Focus Group \$2,000

Host a 30-minute virtual focus group on a topic of your choice with conference attendees

### Instagram Reel \$1,000

Sponsor an Instagram Reel during conference highlighting your products or services (reaching an audience of over 11K)