



CALL IT PFD: FEED THE CAUSE

SPONSORSHIP OPPORTUNITIES



SUPPORT THE CAUSE. GET NOTICED.



Call it PFD: Feed the Cause is a **month-long peer to peer online fundraiser** which activates fundraising champions of Feeding Matters to raise awareness within their personal networks and raise funds for families of children with pediatric feeding disorder (PFD).

Sponsorship of this online fundraising campaign offers robust opportunities to **promote your business** and showcase your support of Feeding Matters and our vision to create a world where children with PFD will thrive.

Feeding Matters is dedicated to partnering with our generous sponsors and can offer **customizable options** that meet your needs.

Sponsorship Contact:

Jen Lambert

events@feedingmatters.org

623.242.5234 x 313

Click here when you're ready to make your sponsorship commitment!



Feeding Matters Staff
We can't wait to work with you!

RAISE HOPE. RAISE AWARENESS.

By sponsoring the 2023 Call it PFD: Feed the Cause" Awareness Fundraising Campaign, you are supporting one of our largest fundraisers of the year. **Take a look at our 2022 Impact**, and where your dollars will go.



244,743

Individuals reached from all 50 states and 153 countries



16,426

Average monthly users



1,213

PFD toolkit views



834

Family Guide resource views



550

Families supported



4,993

ARFID & PFD infographic unique views



"The despair I felt before finding Feeding Matters and the hope I feel one year later is truly priceless.

You are such a gift."

-Feeding Matters Family



RECOGNITION LEVELS

Recognition	Presenting \$15,000	Nourish \$7,500	Conquer \$2,500	Advocate \$500
Inclusion in web page	Logo	Logo	Name	Name
Inclusion in all email communication	Logo	Logo	Name	
Social Media Recognition	3 posts + 1 Instagram Live with our CEO	2 posts	1 post	
E-newsletter Recognition				
Inclusion on individual fundraising pages	Logo	Logo	Name	
Recognition from CEO in campaign video				
Facetime with our members	1-hour roundtable	Live Chat		
T-shirts & Merch for your team and company				
Inclusion in all press releases	Name			
Commercial opportunity in event video (if confirmed by March 25)				
Shareable graphic included in Awareness Month Toolkit	Logo			



These items are included in the sponsorship packet.

Click here to make your commitment!