**For Immediate Release**

**Feeding Matters raises $123,195 for Pediatric Feeding Disorder (PFD) During Livestreamed Annual Community Event**

*Honors Ron Coleman and the Ingebritson Foundation with Visionary Award*

**PHOENIX, Ariz. (January 19, 2023) –**[Feeding Matters](http://www.feedingmatters.org/), the first organization in the world dedicated to advancing the system of care for pediatric feeding disorder (PFD), raised $123,195 during its [[10th Annual Community Event](https://www.feedingmatters.org/get-involved/attend/community-virtual-event/),](https://www.feedingmatters.org/get-involved/attend/annual-luncheon/) presented by Mead Johnson Nutrition and underwritten by several local sponsors including Lerner and Rowe Gives Back, Shamrock Foods and others.

**This annual event was livestreamed on a national stage, from Phoenix, AZ on** November 4. More than 900 supporters from around the globe registered to join as honorary chair Elizabeth Goodman as the Arizona-based nonprofit honored Ron Coleman and the Ingebritson Foundation with its Visionary Award.

Coleman and the Ingebritson Foundation have been integral supporters of Feeding Matters from its inception and are cornerstones to the success Feeding Matters has seen to date. Coleman Graduated from Arizona State University W.P. Carey School of Business 1988 with a degree in Finance/Real Estate. He began his career in commercial real estate while still a student and went on to become a broker and partner in a leading national land brokerage company. For the past 15 years he has managed his own commercial real estate investment company.  He and his wife of 30 years, Shelly, have two adult sons. He enjoys mentoring young entrepreneurs, spending time in the outdoors and time with family and friends. Coleman first met Gordon Ingebritson as one of his earliest real estate clients. He went on to become a mentor and close friend. When Gordon started the Ingebritson Family Foundation in the late 1990’s, he asked Coleman to join his Board of Directors. Coleman stayed intimately involved in the Ingebritson Foundation when Gordon’s son Jack took over in 1998 and became a mentor to Coleman. Together for the next 20 years, as the Jack Ingebritson Foundation, they were highly impactful in the communities they serve as major grant contributors to organizations involved in assisting the vulnerable, education, and children’s causes. Those efforts let them to become deeply acquainted with and strong initial supporters of Feeding Matters, during its infancy stages. The connection has only strengthened over the past 15 years.

Several Feeding Matters donors kicked off the event talking about why they give and support. The presentation included personal updates from the Goldwater triplets, who were the inspiration for their mom, Shannon Goldwater, to create Feeding Matters. Their origin story brought things full circle for the organization’s ongoing mission.

Jaclyn Pederson,chief executive officer of Feeding Matters, and honorary Community Event chair Liz Goodman kicked off the event with a welcome address celebrating the organization’s 15-year anniversary and the Goodman family’s personal experience with PFD.

Founder and Emeritus Board Member, Shannon Goldwater followed with the story of her family’s personal journey with PFD and the worldwide collective that has grown around the cause alongside her now grown triplets. Goldwater shared reflective glances on all that the organization has accomplished in 15 years.

This year, Feeding Matters revisited the Barnes family that was featured at a 2015 event. They shared an exciting update on Lucy, who is featured in [this video](https://www.youtube.com/watch?v=aiLJjRqrzEE&t=8s). The event concluded with an update on Feeding Matters’ plans for the next year including a focus on research, driven by family outcomes and experiences.

“Seven years ago, we brought together the wider feeding community to give PFD a name and diagnostic criteria. We are grateful for how far we have come. Feeding is a relational thing and when any part of that is disrupted the stress on families takes a higher toll than can even be fully described. This is one of the many reasons why we are so passionate about continuing the work, advocacy and education to support family goals and brighter outcomes for the future of all those impacted by PFD. And simply put, the milestones, achievements and breakthrough would not happen without the time and generosity of our supporters, donors, and partners,” said Jaclyn Pederson,chief executive officer of Feeding Matters. “With this great level of support behind us, we are excited to continue the momentum as we step into the future of ensuring support for each family’s journey to their own version of success. We will continue to be intentional about our work to bring about system changes for PFD, broadening our boundaries across the globe and partnering with our community in ways that advance research and allow for new innovations,” Pederson concluded.

**Visit**  Feeding Matters’ [Facebook](https://www.facebook.com/feedingmatters/) or [Instagram](https://www.instagram.com/feedingmatters/) accounts or catch the [recorded](https://vimeo.com/768151860) broadcast available now on-demand, to be inspired by the courageous families facing PFD and the professionals who support them.

To download photos from the virtual event, click [here](https://www.dropbox.com/sh/iu3ahtoo5ud04mz/AAAZSTKA9wHCYYiJHPGdBDY0a?dl=0).

**About Feeding Matters**

For kids with pediatric feeding disorder (PFD), every bite of food can be painful, scary, or simply impossible to swallow, potentially impeding nutrition, development, growth, and overall well-being. Yet, there is no functional system of care for PFD locally, nationally, or internationally. That’s why Feeding Matters is dedicated to creating a world where children with pediatric feeding disorder will thrive. Established in 2006, Feeding Matters is the first organization in the world uniting the concerns of families with the field’s leading advocates, experts, and allied healthcare professionals to ignite unprecedented change to the system of care through advocacy, education, support, and research – including a stand-alone diagnosis, the International Pediatric Feeding Disorder Conference, and the Infant and Child Feeding Questionnaire. In 2018, Feeding Matters reached more than 125,000 individuals in 50 states and 143 countries through their programs and website. To learn more about pediatric feeding disorder, visit [feedingmatters.org](http://www.feedingmatters.org) or follow us on Facebook, Instagram and YouTube at [@FeedingMatters](http://www.twitter.com/feedingmatters).

**Media Contacts:**

**Stephanie Sanstead**

Public Relations

stephanie@communicadenceco.com

602-476-9997

**Jaclyn Pederson, MHI**

Chief Executive Officer

Feeding Matters

jpederson@feedingmatters.org

602.690.6680

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