**MEDIA ADVISORY**

**Feeding Matters names Ron Coleman** **as their Visionary Award Recipient**

*Coleman will be honored at the 10th Annual Community Event on Friday, November 4*

PHOENIX, Ariz. (September 28, 2022) – Arizona-based nonprofit [Feeding Matters](http://www.feedingmatters.org/) will honor Ron Coleman with its Visionary Award at the [10th Annual Community Event](https://www.feedingmatters.org/get-involved/attend/community-virtual-event/) on Friday, Nov. 4.

This 30-minute event is held each year to educate those who don’t know about PFD, recognize the accomplishments of our PFD families, and share the impact Feeding Matters is making. Funds raised at the event will further the Feeding Matters vision: a world where children with pediatric feeding disorder will thrive.

This year, Feeding Matters will revisit families featured at previous events, including an update on Lucy, who is featured in [this video](https://www.youtube.com/watch?v=aiLJjRqrzEE&t=8s). The event will include an update on Feeding Matters’ plans for the next year and the impact PFD has on families. Attendees will also learn more about Feeding Matters’ focus on research, driven by family outcomes and experiences.

This year’s Visionary Award recipient Ron Coleman and the Ingebritson Foundation have been integral supporters of Feeding Matters from its inception and are cornerstones to the success Feeding Matters has seen to date.

Coleman Graduated from Arizona State University W.P. Carey School of Business 1988 with a degree in Finance/Real Estate. He began his career in commercial real estate while still a student and went on to become a broker and partner in a leading national land brokerage company. For the past 15 years he has managed his own commercial real estate investment company.  He and his wife of 30 years, Shelly, have two adult sons. He enjoys mentoring young entrepreneurs, spending time in the outdoors and time with family and friends.

Coleman first met Gordon Ingebritson as one of his earliest real estate clients. He went on to become a mentor and close friend. When Gordon started the Ingebritson Family Foundation in the late 1990’s, he asked Coleman to join his Board of Directors. Coleman stayed intimately involved in the Ingebritson Foundation when Gordon’s son Jack took over in 1998 and became a mentor to Coleman. Together for the next 20 years, as the Jack Ingebritson Foundation, they were highly impactful in the communities they serve as major grant contributors to organizations involved in assisting the vulnerable, education, and children’s causes. Those efforts let them to become deeply acquainted with and strong initial supporters of Feeding Matters, during its infancy stages. The connection has only strengthened over the past 15 years.

“The founders and leaders of Feeding Matters are an incredible inspiration to me.  I believe each of us are called to use our time, talent, and treasure to help others.  There is no greater example of this than the amazing people involved with Feeding Matters,” said Ron Coleman. To be mother’s dealing with the challenges of PFD personally, while creating and leading an influential organization to help others around the world, is simply incredible.  The Jack Ingebritson Foundation is grateful to be able to help in a small way as they continue to be a great positive influence on our communities, families, and children,” Coleman concluded.

“This Visionary award for dedicated and long-term support going to Ron Coleman could not be more fitting,” said Jaclyn Pederson,chief executive officer of Feeding Matters. “He has spent his leadership and used his influence to stand in support of causes, like that of Feeding Matters’, that assist the vulnerable. We are so thankful for his many contributions to our organization,” Pederson concluded.

Feeding Matters’ Visionary Award was created to recognize an individual(s) or corporation who has exhibited passion and commitment to help further the advances in pediatric feeding disorder. **This annual event will be** **livestreamed on a national stage, from Phoenix, AZ on November 4, 2022 at 9:00 a.m. AZ and 12:00 p.m. EST.**

Since 2013, the Annual Community Event has raised more than $1.8 million to support invaluable education, advocacy, research and family support initiatives.

For more information about attending the 2022 community event please email: events@feedingmatters.org.

Presented by Mead Johnson Nutrition this annual fundraiser is also underwritten by several local sponsors including Lerner and Rowe Gives Back, Shamrock Foods and others.

**What:** 10th Annual Community Event

**When:** Friday, Nov. 4

 **12:00- 12:30 p.m. (EST)**

**Where:** Livestreamed online

**About Feeding Matters**

For kids with pediatric feeding disorder (PFD), every bite of food can be painful, scary, or simply impossible to swallow, potentially impeding nutrition, development, growth, and overall well-being. Yet, there is no functional system of care for PFD locally, nationally, or internationally. That’s why Feeding Matters is dedicated to creating a world where children with pediatric feeding disorder will thrive. Established in 2006, Feeding Matters is the first organization in the world uniting the concerns of families with the field’s leading advocates, experts, and allied healthcare professionals to ignite unprecedented change to the system of care through advocacy, education, support, and research – including a stand-alone diagnosis, the International Pediatric Feeding Disorder Conference, and the Infant and Child Feeding Questionnaire. In 2020, Feeding Matters reached more than 215,000 individuals in 50 states and 133 countries through their programs and website. To learn more about pediatric feeding disorder, visit [feedingmatters.org](http://www.feedingmatters.org) or follow us on Facebook, Instagram and YouTube at [@FeedingMatters](http://www.twitter.com/feedingmatters).

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