feeding matters

ENTIRELY VIRTUAL 10TH INTERNATIONAL

PEDIATRIC FEEDING DISORDER CONFERENCE

Sponsor the IPFDC

ABOUT THE IPFDC AUDIENCE

The International Pediatric Feeding Disorder Conference (IPFDC) is two days of intermediate and advanced level sessions with over 40 internationally renowned feeding experts. Healthcare professionals and families from around the world attend and receive access to the latest developments and research in the evaluation and treatment of children with pediatric feeding disorder. Join us to reach an active and engaged audience of over 1,200 people!

ABOUT THE UPCOMING 2023 IPFDC

live
April 13 - 14

on-demand
April 17 - May 31

over **40** distinguished speakers in the pediatric feeding disorder (PFD) field

ABOUT THE PREVIOUS 2022 IPFDC

10,000
hours of learning provided by innovative leaders in the PFD community

1,236 conference registrants

Countries Reached	States Reached
36	48

More than half of our 2021 sponsors returned for the 2022 IPFDC

IPFDC.ORG • CONFERENCE@FEEDINGMATTERS.ORG • 623.242.5234

2023 VIRTUAL IPFDC

SPONSORSHIP COMMITMENT FORM

feeding matters

Name of Marketing Contact: _____

Email: _____

Company Name to use on Promotional Materials: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

OPPORTUNITIES - CHECK ALL THAT APPLY

Sponsorship Levels

- ☐ ~~**Presenting** $25,000~~ SOLD OUT
- ☐ **Champion** $15,000
- ☐ **Conquer** $8,000
- ☐ **Advocate** $4,000
- ☐ **Exhibitor** $2,000
- ☐ **Resource** $500

Add-on Options

- ☐ Two branded emails sent to attendees on your behalf to share your resources and updates in 2023: $1,000
- ☐ 30-60 second commercial or resource share for attendees - will air at beginning of Day 2: free for Presenting level, $1,000 for Champion/Conquer level (*not available to other sponsorship levels*)
- ☐ I/We would like to host a 30-minute virtual focus group on a topic of our choice with conference attendees on Day 2 : $1,000
- ☐ I/We would like to sponsor and/or co-host an Instagram Live with Feeding Matters in May of 2023: $1,000

BECOME A FOUNDING CORPORATE PARTNER!

- ☐ I/We are interested in learning more about the founding Corporate Partnership Program and how this sponsorship could apply to the partnership (the partnership starts as a year long commitment to support Feeding Matters' events and strategic plan in raising awareness for PFD)
- ☐ **I/We would like to make a fully tax deductible donation to Feeding Matters of $ _____**

METHOD OF PAYMENT

- ☐ Please send an invoice to the contact person listed above
- ☐ A check is enclosed. Check number: _____
- ☐ Please charge my credit card for: $ _____

Name on Card: _____

Card/Account Number: _____

Mailing Address: _____

City, State, Zip: _____

Expiration Date: _____ CVN: _____

- ☐ **I agree to submit my organization's assets to build our virtual booth (jpegs, PDFs, and an optional video) by March 1, 2023.**

SIGNATURE: _____ **DATE:** _____

2023 VIRTUAL IPFDC

SPONSORSHIP LEVELS

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AVAILABLE SPONSORSHIP PACKAGES	PRESENTING $25,000	CHAMPION $15,000	CONQUER $8,000	ADVOCATE $4,000	EXHIBITOR $2,000	RESOURCE $500
Recognition on www.feedingmatters.org conference page	Logo	Logo	Logo	Logo	Name	Name
Documents available in Resource Center	5	3	2	1	1	1
Product listings in booth	7	5	3	1	1	
Tickets to conference	8	6	4	2	1	
Blog post on www.feedingmatters.org website	•	•	•	•	•	
Social media recognition (10,000+ followers)	4 posts	3 posts	2 posts	1 post		
Logo inclusion in the IPFDC program	•	•	•	•		
Linked logo on Feeding Matters IPFDC e-blasts	•	•	•			
Linked logo on registration microsite	•	•	•			
Inclusion on webcast provider email blasts to attendees	•	•	•			
Ad in IPFDC program	Full Page	½ Page				
Commercial for attendees	•	*Add on Cost				
One scrolling message in lobby on live days	2	1				
Access to names and emails of IPFDC Attendees	•	•				
Logo on press release	•					
Recognition during the CEO welcome video on Day 1 and Day 2	•					
Large banner in virtual lobby	•					
Linked logo on 2023 save the date e-blasts	•					
Non-accredited roundtable or fireside chat opportunity with sponsor selected speaker	•					

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