

10TH ANNUAL **COMMUNITY EVENT**

Phoenix, AZ | Virtual
early October | November 4



feeding matters

CHOOSE YOUR IMPACT

10TH ANNUAL VIRTUAL COMMUNITY EVENT

Get noticed at the 10th Annual Community Event! This signature event raises funds to support Feeding Matters' pursuit to make a better world for children with pediatric feeding disorder.

Enhance your impact this year with two events! An in-person VIP event will be in early October in Phoenix, AZ - where we are headquartered - followed by a virtual event on November 4th. Two events means double the opportunity to get your brand noticed.

Sponsorships of the Community Event offer robust opportunities to promote your business or service, including social media and blog posts to an engaged audience, as well as high-visibility placements throughout the events.

Feeding Matters is dedicated to partnering with our generous sponsors. If you are not seeing a recognition level that meets your marketing needs, please reach out for a custom package.

FOR SPONSORSHIP QUESTIONS, PLEASE CONTACT:

events@FeedingMatters.org

623.242.5234 ext. 313

2141 E Highland Ave, Ste 100A Phoenix, AZ 85016

"Our journeys are not all the same, and take many different routes, however the support Feeding Matters offers in many ways is priceless and can come only from those who don't have the typical feeding journey."

-Parent of a child with PFD

ABOUT THE 2021 COMMUNITY EVENT



raised over \$200,000



over 600 registrants



attendees from
50 states & 12 countries

WITH THESE FUNDS, FEEDING MATTERS



mentored 179 families



reached 200,000 individuals

































educated 1,380 through the
Family Guide to PFD

these numbers encompass the 2021 calendar year

SPONSORSHIP OPPORTUNITIES

10TH ANNUAL VIRTUAL COMMUNITY EVENT

		PRESENTING \$20,000	CHAMPION \$10,000	NOURISH \$7,500	CONQUER \$3,500	ADVOCATE \$1,500
IN-PERSON	Logo recognition during live presentation					
	Speaking opportunity during event					
	Logo on printed save-the-date (if committed by July 31)					
	Logo on signage at event (if committed by September 15)	logo	logo	logo	name	name
	Recognition in printed program (if committed by September 15)	logo	logo	logo	name	name
VIRTUAL	Logo on digital save-the-date and invitations (if committed by July 31)					
	Logo on all press releases (if committed by July 31)					
	Commercial at the beginning of the event					
	Joint print + media opportunities (if committed by July 31)					
	Logo on Feeding Matters website (will run for 1 year with 18,000 monthly users)					
	Targeted email sent to attendees after event on your behalf with your branding					
	Recognition from the event chairs during event					
	Instagram live with Feeding Matters					
	E-newsletter recognition (8,500 subscribers)					
	Social media recognition throughout the year (19,500+ followers)	4	3	2	1	
	Recognition in all event e-blasts					
	Blog post on FeedingMatters.org					
	Recognition on event web pages	logo	logo	logo	name	name
	Sponsor recognition during event on introduction slides	logo	logo	logo	name	name

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SPONSORSHIP COMMITMENT FORM

10TH ANNUAL VIRTUAL COMMUNITY EVENT



CONTACT INFORMATION

Organization/Company Name: _____

Recognition Name: _____
(for marketing materials)

Mailing Address: _____

City, State, Zip: _____

Website: _____

Contact Name: _____

Title: _____

Phone: _____

Email: _____

SPONSORSHIP OPPORTUNITIES

I/We want to sponsor the 10th Annual Community Luncheon at the Following level:

____ Presenting (\$20,000)

____ Champion (\$10,000)

____ Nourish (\$7,500)

____ Conquer (\$3,500)

____ Advocate (\$1,500)

I am unable to sponsor, but wish to make a tax deductible donation of \$ _____

METHOD OF PAYMENT

____ Please send an invoice to the contact person listed above

____ Enclosed check number _____

____ Please charge my credit card for \$ _____

Please contact Kathy Thomas at kthomas@feedingmatters.org if you are unable to include credit card information on this form.

Name on Card: _____

Card/Account Number: _____

Expiration Date: _____

CVN: _____

Card Type: _____

Billing Address: _____

City, State, Zip: _____

Signature: _____

Date: _____

Feeding Matters is a 501(c)3 nonprofit organization: Contributions to Feeding Matters are tax-deductible to the limits allowed by law. Tax ID: 20-8095826.

Please return this form to events@feedingmatters.org or PO Box 44617, Phoenix, AZ 85064. Find a digital version of the sponsorship form at feedingmatters.org/event.