



feeding matters

2021 | Pediatric Feeding Disorder Awareness Month

BY THE NUMBERS



Nine states proclaimed May as Pediatric Feeding Disorder Awareness Month including North Carolina, Massachusetts, Pennsylvania, Maryland, Michigan Washington, North Dakota, Illinois, and Wisconsin.



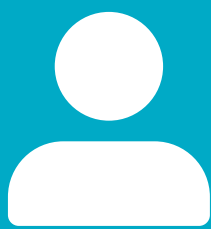
During the month of May, Feeding Matters received visits to our website from 146 countries, including the Philippines, Australia, and the United Kingdom.



FEEDING MATTERS OFFERS FAMILY SUPPORT THROUGH OUR POWER OF TWO PROGRAM.

During the month of May, 25 formal matches were completed, meaning 25 families facing PFD alone, now have support from a compassionate friend who has walked in their shoes.

NEW FOLLOWERS



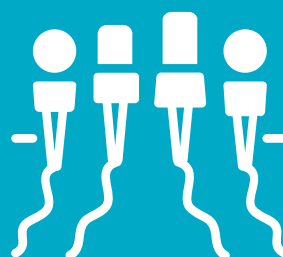
546

POST ENGAGEMENTS



1,203

MEDIA REACH



119,800

PFD AWARENESS MONTH ALLOWED...



Feeding Matters to increase the visibility of the misunderstood issue of pediatric feeding disorder.



Feeding Matters to reach more families in need of support and understanding.



Feeding Matters to offer its educational materials to more medical professionals so they can earlier identify and treat PFD.

feedingmatters.org