**MEDIA ADVISORY**

**Feeding Matters names Bill and Judy Schubert as their Visionary Award Recipients**

*The Schubert’s will be honored at the 8th Annual Community Luncheon on Thursday, November 12*

PHOENIX, Ariz. – Arizona-based nonprofit [Feeding Matters](http://www.feedingmatters.org/) will honor Bill and Judy Schubert with its Visionary Award at the [8th Annual Community Event](https://www.feedingmatters.org/get-involved/attend/annual-luncheon/) on Thursday, Nov. 12.

An active figure in Phoenix philanthropy for more than 35 years, among her many accomplishments Judy co-founded the Phoenix Ronald McDonald House and currently serves a member of the Barrow Women’s board, The Board of Visitors, and was on the founding board of the Junior League of Phoenix as well as several other organizations. Bill is currently serving as the Treasurer on the Board of Directors for the 100 Club of Arizona and has served as Chairman of the St. Joseph's Hospital & Medical Center Community Board and the Ronald McDonald House of Phoenix Endowment Foundation among other local non-profits.

Judy and Bill have championed Feeding Matters since its inception. They served as the 2016 Community Luncheon Event Honorary Chairs and Judy has served as a Community Advisor for the past 8 years. Bill and Judy are supporters of their current three million dollar Power of a Name Campaign.

Feeding Matters’ Visionary Award was created to recognize an individual(s) or corporation who has exhibited passion and commitment to help further the advances in pediatric feeding disorders. **For the first time ever and in response to COVID-19, this annual event will be livestreamed on a national stage, from Phoenix, AZ on November 12, 2020 at 9:00am AZ and 11:00 a.m. EST.**

For more information about attending the 2020 community event please email:[events@feedingmatters.org](mailto:events@feedingmatters.org).

Presented by Jaburg Wilk Attorneys at Law and Mead Johnson Nutrition the annual fundraiser is underwritten by several local sponsors.

**What:** 8th Annual Community Luncheon

**When:** Thursday, Nov. 12

**11:00 a.m. EST**

**Where:** Livestreamed online

**About Feeding Matters**

For kids with pediatric feeding disorder (PFD), every bite of food can be painful, scary, or simply impossible to swallow, potentially impeding nutrition, development, growth, and overall well-being. Yet, there is no functional system of care for PFD locally, nationally, or internationally. That’s why Feeding Matters is dedicated to creating a world where children with pediatric feeding disorder will thrive. Established in 2006, Feeding Matters is the first organization in the world uniting the concerns of families with the field’s leading advocates, experts, and allied healthcare professionals to ignite unprecedented change to the system of care through advocacy, education, support, and research – including a stand-alone diagnosis, the International Pediatric Feeding Disorder Conference, and the Infant and Child Feeding Questionnaire. In 2018, Feeding Matters reached more than 125,000 individuals in 50 states and 143 countries through their programs and website. To learn more about pediatric feeding disorder, visit [feedingmatters.org](http://www.feedingmatters.org) or follow us on Facebook, Instagram and YouTube at [@FeedingMatters](http://www.twitter.com/feedingmatters).

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