**For Immediate Release**

 **The 7th Annual International Pediatric Feeding Disorder Conference Boasts
More Than Twenty Internationally Renowned Feeding Experts**

*For the first year ever, offered entirely virtually and on-demand*

**PHOENIX, Ariz. (January 7, 2020)** – Arizona-based nonprofit [Feeding Matters](http://www.feedingmatters.org/), the first organization in the world dedicated to advancing the system of care for pediatric feeding disorder (PFD) is proud to host the upcoming 7th annual [International Pediatric Feeding Disorder Conference](https://www.feedingmatters.org/international-pfd-conference/) (IPFDC). New this year and a first of its kind, IPFDC 2020 will be an entirely virtual and on-demand event. Streamed live Jan. 24-25, 2020, and available on-demand until February 24th,2020 the two-day conference is endorsed by the [North American Society for Pediatric Gastroenterology, Hepatology and Nutrition](https://www.naspghan.org/) (NASPGHAN) and accredited by The [American Speech-Language-Hearing Association](https://www.asha.org/) (ASHA) as well as the [Accreditation Council for Continuing Medical Education](http://www.peerpt.com/about-us/). Formatted into breakout sessions and keynote presentations, it will bring together a lineup of more than 20 of the pediatric feeding community’s foremost experts, leaders and contributors. Visit this [link](http://www.feedingmatters.org/wp-content/uploads/2019/10/7th-Conference-Biographies-and-Disclosures.pdf) to learn more about all of this year’s esteemed presenters.

 “Our hope is that the entirely virtual and on-demand nature of this year’s conference coupled with the removed hurdle of travel costs inspires even more healthcare professionals and people from around the world who serve children with PFD to join and advance their skills or earn continuing education units,” says Feeding Matters’ President and CEO Chris Linn. “The conference presents attendees with evidence-based education for the evaluation and treatment of PFD, up to 14 hours of continuing education units and some of the industry’s latest research.”

To secure your registration or see the [complete schedule](http://www.feedingmatters.org/wp-content/uploads/2019/12/2020-Virtual-Schedule-At-A-Glance-EST-v2.pdf) with session descriptions for the year’s most prolific and informative pediatric feeding conference, visit [pediatricfeedingconference.com](http://www.pediatricfeedingconference.com).

**About Feeding Matters**

For kids with pediatric feeding disorder (PFD), every bite of food can be painful, scary, or simply impossible to swallow, potentially impeding nutrition, development, growth, and overall well-being. Yet, there is no functional system of care for PFD locally, nationally, or internationally. That’s why Feeding Matters is dedicated to creating a world where children with pediatric feeding disorder will thrive. Established in 2006, Feeding Matters is the first organization in the world uniting the concerns of families with the field’s leading advocates, experts, and allied healthcare professionals to ignite unprecedented change to the system of care through advocacy, education, support, and research – including a stand-alone diagnosis, the International Pediatric Feeding Disorder Conference, and the Infant and Child Feeding Questionnaire. In 2018, Feeding Matters reached more than 125,000 individuals in 50 states and 143 countries through their programs and website. To learn more about pediatric feeding disorder, visit [feedingmatters.org](http://www.feedingmatters.org) or follow us on Facebook, Instagram and YouTube at [@FeedingMatters](http://www.twitter.com/feedingmatters).

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