



feeding matters

For Immediate Release

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Feeding Matters raises more than \$320,000 for Pediatric Feeding Disorders

PHOENIX, Ariz. (October 26, 2017) – Arizona-based nonprofit [Feeding Matters](http://feedingmatters.org) – the only organization in the world dedicated to advancing the research, identification, and collaborative care of pediatric feeding disorders – raised more than \$320,000 during its 5th Annual Community Luncheon. More than 700 attendees gathered at the historic Arizona Biltmore on Monday, October 16 to help Feeding Matters create a world where children with pediatric feeding disorders will thrive.

“We owe so much of our continued success and growth to this wonderful community,” said Feeding Matters President and CEO Chris Linn. “Big ideas, like creating a functional system of care for the highly misunderstood issue of pediatric feeding disorders, take an investment of time that is sustained by generous contributions like these.”

Presented by Jaburg|Wilk Attorneys at Law, the annual fundraiser was supported by local sponsors, including Shamrock Farms, Arizona Community Foundation, JRM Environmental, Lerner & Rowe Gives Back, Mercy Care Plan|Mercy Maricopa Integrated Care, and Miracle Mile Deli. Additionally, long-time donors Bennett and Jacquie Dorrance, Bill and Judy Schubert, the Garcia family of Miracle Mile Deli, Bill and Linda Langer, and Bob and Shannon Goldwater united to provide a dollar-for-dollar donation match of the first \$85,000 raised.

Shannon Goldwater, Feeding Matters’ founder and strategic advisor, is also competing against finalists from Alabama, California and Nevada for [The NASCAR Foundation’s Betty Jane France Humanitarian Award, presented by Nationwide](http://www.nascar.com/award). Determined by online voting at nas.cr/award, the award winner will receive a \$100,000 donation to their charity while the other three finalists’ will receive \$25,000 for each of their charities. The award honors the memory and the philanthropic legacy of The NASCAR Foundation’s late founder, Betty Jane France, who passed away last August.

About Feeding Matters

For kids with pediatric feeding disorders, every bite of food can be painful, scary, or impossible, potentially impeding nutrition, development, growth, and overall well-being. That’s why Arizona-based non-profit Feeding Matters is dedicated to creating a world where children with pediatric feeding disorders will thrive. Founded in 2006, Feeding Matters is the only organization in the world devoted to accelerating identification, igniting research, promoting collaborative care, and encouraging awareness and understanding for pediatric feeding disorders. In 2016, Feeding Matters reached more than 65,000 parents and medical professionals from 43 states and 12 countries.

To learn more about pediatric feeding disorders, visit feedingmatters.org or follow us on Facebook, Twitter, Instagram and YouTube at [@FeedingMatters](https://www.instagram.com/FeedingMatters).